

Privacy Policy for PureTidings

IMPORTANT: Please fill in the placeholders in brackets [] before publishing!

1. Introduction

Protecting your personal data is a top priority for us. This Privacy Policy informs you about the processing of personal data on our website [YOUR_DOMAIN.com] and when using the "PureTidings" browser extension.

2. Data Controller

[FIRST NAME LAST NAME] [STREET ADDRESS] [POSTAL CODE, CITY] [COUNTRY] [EMAIL ADDRESS] [PHONE NUMBER]
- optional]

3. Browser Extension "PureTidings" (Specific Provisions)

Our extension, PureTidings, allows you to access RSS feeds, YouTube content, and emails via the Gmail REST API.

3.1 Local Storage

Important: PureTidings follows a "Privacy by Design" approach. All retrieved data (emails, feed content, settings, API keys, and read markers) is stored **locally in your browser**. We do not transmit this content to our servers. Data only leaves your browser to make requests to the respective API endpoints (Google Gemini, Google Gmail, RSS servers).

3.2 Use of Google User Data (Google API Disclosure)

PureTidings uses Google APIs to retrieve emails. Our use and transfer of information received from Google APIs to any other app will adhere to the [Google API Services User Data Policy](#), including the **Limited Use requirements**.

- **Data Access:** We only request the `gmail.readonly` permission.
- **Purpose:** The data is used exclusively to display emails within the extension in a user-friendly "Reader Mode."
- **No Data Sharing:** We do not share, sell, or transfer this data to third parties. Data is not used for advertising purposes or user profiling.

4. Website Features (WordPress)

4.1 Cookies

Our website uses cookies. These are small text files that your browser stores.

- **Necessary Cookies:** Required for the operation of the WordPress site (e.g., login status, security).
- **Analytical Cookies:** We only use these with your explicit consent via our cookie banner.

4.2 Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Ireland Limited ("Google").

- **Purpose:** Analyzing website usage to improve our offers and user experience.
- **IP Anonymization:** We have activated IP anonymization, so your IP address is shortened within member states of the European Union or other contracting states to the Agreement on the European Economic Area.
- **Opt-out:** You can prevent Google Analytics from collecting data by using this browser add-on: <https://tools.google.com/dlpage/gaoptout>.

5. Your Rights

You have the right to access, rectify, delete, and restrict the processing of your data stored by us. Since PureTidings stores data locally, you can delete this data at any time by uninstalling the extension or clearing your browser data. For any questions, please contact us at [YOUR_EMAIL@DOMAIN.com].